

Industry Solution Builders Challenge for Intel® AI Edge Applications Terms and Conditions

PARTICIPATION IN THIS INCENTIVE PROGRAM CONSTITUTES YOUR ACCEPTANCE OF THESE TERMS AND CONDITIONS.

The Industry Solution Builders Challenge for Intel® AI Edge Applications (the “**Challenge**”) is an incentive program designed to support and incentivize our ecosystem partners as they develop and deploy optimized applications and solutions based on Intel technologies. Eligible participants, as further defined below, (“**Participant(s)**” or “**you**” or “**your**”) can register for the Challenge and submit an edge AI application (“**Solution**”).

The description of this Challenge (the “**Challenge Landing page**”) is hosted on the Intel site at <https://builders.intel.com/ecosystem-engagement/solutions-challenge/ai-edge>.

The Challenge project submission tool (the “**Challenge Platform site**”) is hosted on the Intel site at <https://builders.intel.com/ecosystem-engagement/solutions-challenge/ai-edge/registration>.

Eligibility for Entries for the various incentives is in Intel’s sole discretion, in accordance with the minimum requirements for a Solution (“**Requirements**”) and the Terms and Conditions for the Challenge (the “**Terms and Conditions**”). **See below for the complete details.**

1. SPONSOR AND ORGANIZER: The Challenge is sponsored and organized by Intel Corporation (“**Intel**”), located at 2200 Mission College Blvd, Santa Clara, CA 95054. Intel’s decisions concerning the eligibility for incentive benefits, compliance with the Terms and Conditions or any other matter relating to the Challenge are final and binding.

2. BINDING AGREEMENT: In order to participate in the Challenge, Participants must agree to these Terms and Conditions. Please read these Terms and Conditions prior to participation to ensure you understand and agree. Each Participant agrees that submission of a Solution to the Challenge constitutes acceptance of these Terms and Conditions. **These Terms and Conditions form a binding legal agreement between Participant and Intel with respect to the Challenge.**

3. PARTICIPANT ELIGIBILITY: To be eligible to enter the Challenge, a Participant must be: (1) registered on the Challenge Platform Site; (2) a company that is an Intel® Industry Solution Builders (“**ISB**”) member, and Intel® Partner Alliance (“**IPA**”) member. Go to the [ISB about page](#) and the [IPA overview page](#) to learn more.

These Terms and Conditions are binding on each Participant, and its employees, contractors, or agents, to the extent they represent the Participant while participating in the Challenge.

4. CHALLENGE SUBMISSION PERIOD: The period for submission of Entries to the Challenge begins at 12:01 am on September 15, 2025 and ends at 12:00 am midnight on December 15, 2025 (the “**Challenge Submission Period**”). Times indicated for the Challenge are reflective of U.S. PDT time zone (UTC-7). All Solutions must be received by 12 am midnight Pacific Time (PT) on December 15, 2025. Solutions are void if they are in whole or part illegible, incomplete, damaged, altered, counterfeit, obtained through fraud, or submitted after the Challenge Period.

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5. HOW TO ENTER: To enter the Challenge, visit the [Challenge Landing Page](#) and click on the “Join the Challenge” button. You will then be directed to the Challenge registration page to complete your registration.

Registration: Registering for the Challenge requires a valid Intel Solutions Builders (ISB) program partner company email ID. At the beginning of the registration process, Participants will be asked to provide their company email address. Intel’s system will check the Participant’s email domain address against the list of companies registered with the ISB program. If the company is not found, the Participant will be asked to sign up their company with the ISB program. Once a Participant’s company is verified as an ISB member (usually within 24 hours), the Participant will be sent a confirmation email instructing them how to complete the registration process. If the Participant’s company is already a member of the ISB program, the Participant will automatically continue the registration process. While the Participant will be able to register at this point, each Participant needs to make sure that their company is or becomes an Intel Partner Alliance (IPA) member as well. No Participant can participate or receive program benefits without their company having this IPA membership. Each Participant must complete their registration during the Challenge Submission Period and at least one representative of each Participant must register individually. Representatives of Participants are required to provide the following information to complete registration: first name, last name, company email, and country of residence (“**Location**”), as well as, but not limited to, accepting these Terms and Conditions and Intel’s Privacy Policy at <https://www.intel.com/content/www/us/en/privacy/intel-privacy-notice.html>.

Participants may form Teams to work on a Solution together. Teams are defined as employees from the same company, or employees of different companies working together on a Solution (“**Team**”). All members of a Team must register individually, and each Participant Company involved must be a member of both the ISB and IPA programs. No individual may work on a Team or a Solution who is not registered as a Participant.

Solutions: Once a Participant has successfully registered, they will gain access to the Challenge Platform Site. Within the Challenge Platform Site, Participants are required to provide information about the project for which they are developing a Solution (the “**Project**”), including, but is not limited to, Project name, applied use cases, Project description, business problem statement, business problem Solution statement, and answer a series of questions about the Solution. For Team Solutions, only one Participant, the “Project Author”, can submit the Solution, and that person will be considered the owner of the Solution for all purposes under this Challenge. Participants may submit multiple Solutions. Each Solution must, at a minimum, support English language use. Solutions must be submitted no later than the end of the Challenge Submission Period.

Each Solution must meet the Requirements in order to be qualified to be considered in the Challenge and to be considered for incentive benefits. These Requirements are listed in the “Requirements” section of the [Challenge Landing Page](#).

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By entering, Participants consent, where lawful, to the use of their name, image, likeness, voice, location and/or biographical information, submitted Entry content, and feedback by Intel and their agencies, in any and all media now known or hereafter developed worldwide, including on the Internet, without compensation, and without the right of review, notification, or approval, in connection with the Challenge.

Intel reserves the right to decline submissions for facial-, voice-, and/or gait- recognition, detection and other Unique Individual Identification (UII) capable solutions in certain end-user use case applications and/or markets, including but not limited to, law enforcement and other government security where misuse and/or bias can lead to human rights violations.

Participants may form a Team to submit an Entry. Teams may submit Entries that address one or more use cases. All Entries must be received by 12 am midnight Pacific Time (PT) on December 15, 2025. Entries are void if they are in whole or part illegible, incomplete, damaged, altered, counterfeit, obtained through fraud, or submitted after the Challenge Period. All Entries will be deemed made by the authorized account holder of the email address submitted at the time of submission of an Entry, and Participants may be required to show proof of being the authorized account holder for that email address. The "authorized account holder" is the natural person assigned to an email address by an Internet service provider, online service provider, or other organization responsible for assigning email address for the domain.

6. Eligibility for Incentives: Solutions will be evaluated for eligibility for certain benefit tiers based on meeting the Requirements, the adoption of recommended hardware and software. Refer to the Requirements section of the [Challenge Landing Page](#) to learn more about the required, and recommended hardware and software components.

7. Incentives: All Participant Companies are required to have an active membership in the Intel® Partner Alliance (IPA) program in order to receive incentive benefits. Go to the [IPA Overview page](#) to learn more. All incentives will be distributed to participant companies, not individual employees.

Incentive benefits for the Challenge are set forth in the Incentives section of the [Challenge Landing Page](#). Eligibility for any specific incentives is within the sole discretion of Intel.

Participants in the Challenge may qualify for one or more of the incentives described in the ISBC Incentives section. Given the limited availability of these opportunities, Intel retains sole discretion to evaluate each application's eligibility and determine the allocation of incentives. The Challenge is one of many of Intel's engagement programs in the AI domain. Be advised that similar program may offer comparable benefits, and duplicate incentives cannot be provided. Intel reserves the right to ensure that certain benefits remain distinct and are not replicated for partners receiving similar rewards from other Intel programs and initiatives.

8. Distribution and receipt of IPA points as part of the Challenge are governed by Intel Partners Alliance Terms and Conditions at https://cms-intel.collinsontech.com/sites/default/files/2024-05/20240513_Intel_IPA-Redeem-Guide-ENG.pdf.

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9. GENERAL CONDITIONS: These Official Rules may be amended or varied at any time during the Challenge Period by Intel, at its sole discretion. The revised Official Rules will be posted on the Challenge Platform Site. Participants are entitled to withdraw from the Challenge if they do not agree to such revised Official Rules. By continuing to participate in the Challenge, a Participant is agreeing to the revised Official Rules without any objection.

10. INTELLECTUAL PROPERTY (“IP”) RIGHTS:

Licensed Rights To Solutions: Participants will retain ownership of any intellectual property rights in their Solution, except to the extent that any Intel content, including, without limitation, Intel technologies, materials, content, ideas or intellectual property rights (“**Intel Content**”) are embodied or incorporated in the Solution, which will be subject to Intel’s underlying rights in such Intel Content. Intel owns and shall continue to own all rights, titles, and interests in and to such Intel Content. During the Challenge, Participants shall only use elements, content, and materials which are clear of any intellectual property or other third-party rights in their Solution. By entering the Challenge, each Participant acknowledges and expressly agrees that their Solution may be promoted by Intel on its website and/or in various media (including via paper, data, and digital media) at Intel’s discretion.

Waiver of Idea Entry Claims: Each Participant acknowledges that their Solution is not being submitted in confidence or in trust to Intel and that no confidential or fiduciary relationship is intended or created. Each Participant acknowledges and agrees that Intel and other Participants may have created similar or identical ideas and concepts (now or in the future) as those contained in Participant’s Solution, and that Participant will not be entitled to any compensation, credit or right to negotiate with the Challenge Entities or Participants because of these familiarities or similarities, and waive any claims resulting from any similarities to any Solution in Intel products or services. Notwithstanding any custom and practice in the industry to pay an individual for an idea (if any), nothing herein shall create an implied or express contract to compensate Participants for their Solutions and there is no obligation whatsoever for any Challenge Entity to pay or otherwise compensate Participants for any of their ideas or materials in any communications with Intel. By entering the Challenge, Participants acknowledge that Intel may have developed or commissioned materials similar or identical to Participant Entries and Participants waive any claims resulting from any similarities to an Entry incorporated in commercial products/services of Intel. Solutions are not confidential and Intel’s only obligation to Participants regarding Solutions is to provide incentive benefits for eligible Solutions. Intel reserves the right to request from Participants at any time proof that Participant maintains all necessary rights in their Solution in order to grant Intel the rights required herein in a form acceptable to Intel. Failure to provide such proof may lead to, among other things, the Participant being disqualified from the Challenge.

Limited License from Intel to Participants to Use Intel Content: Under this section of the Terms and Conditions, a Participant shall not acquire any full or partial right of any kind to the name, trademark or other intellectual property owned or controlled by Intel. As Participants may include Intel Content in their Entries, Intel grants each Participant a non-exclusive, non-transferable, non-sublicensable, revocable, limited right and license solely to use the Intel Content in connection with the development and

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submission of their Solutions to the Challenge. Participants acknowledge that, as between Intel and Participant, Intel is the owner of all rights, titles, and interests in and to all copyrights, trademarks, trade-dress, and other rights associated with its name, other intellectual property, its services, products and product designs, and the goodwill pertaining to all of the foregoing.

11. **PRIVACY AND DATA:** Each Participant acknowledges and agrees that Intel may collect, store, share, and otherwise use personally identifiable information provided during the registration process and the Challenge, including, but not limited to, name, mailing address, phone number, and email address, and location. Intel will use this information in accordance with its Privacy Policies, including for administering the Challenge and verifying Participant's identity, postal address, and telephone number in the event a Solution qualifies for incentive benefits. A Participant has the right to request access, review, rectification, or deletion of any personal data held by Intel in connection with the Challenge. For more information about Intel's Privacy Policy, visit here: <https://www.intel.com/content/www/us/en/privacy/intel-privacy-notice.html>.

12. **PUBLICITY.** By accepting any incentive benefits, a Participant agrees to the use of their name and likeness, Participant Company name, Participant Company logo, and the Solution and/or its likeness by Intel and its agencies, for advertising and promotional purposes without additional compensation, unless prohibited by law.

13. **WARRANTY, INDEMNITY AND RELEASE:** Each Participant warrants that their Solution is their own original work and, as such, they are the sole and exclusive owner and rights holder of the submitted Solution, or portion of the Solution they developed as a Participant on a Team. Each Participant agrees that they, or the Project Author on their Team who will submit the Solution, have the right to submit the Solution in the Challenge and grant all required licenses to the Solution or the portion of the Solution they developed. Each Participant agrees not to submit any Solution that (1) infringes any third-party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret, privacy, publicity, or confidentiality obligations; or (2) otherwise violates applicable state or federal law. To the maximum extent permitted by law, each Participant agrees to defend, indemnify, and hold harmless Intel from and against any and all claims, actions, suits or proceedings, as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorney's fees) arising out of or accruing from (a) any Solution or other material uploaded to the Challenge Platform Site or otherwise provided by the Participant that infringes any copyright, trademark, trade secret, trade dress, patent or other intellectual property right of any person or defames any person or violates their rights of publicity or privacy, (b) any misrepresentation made by the Participant in connection with the Challenge; (c) any non-compliance by the Participant with these Terms and Conditions; (d) claims brought by persons or entities other than the parties to these Terms and Conditions arising from or related to the Participant's involvement or participation in the Challenge or Challenge-related activities; and (e) acceptance, possession, misuse or use of any incentive benefits.

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Participant releases Intel from any liability associated with: (1) any malfunction or other problem with the Challenge Platform Site; (2) any error in the collection, processing, or retention of Solution information; or (3) any error in the announcement, offering or distribution of any incentive benefits.

14. **ELIMINATION:** Any false information provided within the context of the Challenge by any Participant concerning identity, mailing address, telephone number, email address, Location, ownership of right, or non-compliance with these Terms and Conditions or the like may result in their immediate disqualification and elimination from the Challenge.

15. **RIGHT TO CANCEL, MODIFY OR DISQUALIFY.** If, for any reason, the Challenge is not capable of running as planned by reason of, but not limited to, infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, unforeseeable events that make the Challenge impossible or impracticable, or any other causes which Intel deems, in its sole opinion, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Challenge, Intel reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Challenge. Intel further reserves the right to disqualify any Participant who tampers with the submission process or any other part of the Challenge or Challenge Platform Site. Any attempt by a Participant to deliberately damage any website, including the Challenge Platform Site, or to undermine the legitimate operation of the Challenge is a violation of criminal and civil laws and should such an attempt be made, Intel reserves the right to seek damages from any such entrant to the fullest extent of the applicable law.

16. **NOT AN OFFER OR CONTRACT OF EMPLOYMENT:** Under no circumstances shall the submission of a Solution into the Challenge, the provision of incentive benefits, or anything in these Terms and Conditions be construed as an offer or contract of employment with Intel. Participant acknowledges that it has submitted its Solution voluntarily and not in confidence or in trust. Intel makes no representations or warranties of any kind, expressed or implied, regarding any Participants participation in the Challenge or any incentive benefits provided for a Solution in the Challenge.

17. **FORUM AND RECOURSE TO JUDICIAL PROCEDURES:** These Terms and Conditions shall be governed by, subject to, and construed in accordance with the laws of the State of Delaware, excluding all conflict of law rules. If any provision(s) of these Terms and Conditions are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. To the extent permitted by law, the rights to litigate, seek injunctive relief or make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Challenge are hereby excluded, and all Participants expressly waive any and all such rights.

18. **LIMITATIONS OF LIABILITY:** Intel is not responsible for damage to any Participant's computers, website development equipment or technology, or to any other person's or entity's computers, website development equipment or technology, related to or resulting from participation in this Challenge or the download of materials or Intel Content from, or use of, the Challenge Platform Site or other web sites. Any use of competition or sweepstakes clubs (or similar methods), robotic, automatic, macro, programmed or like entry methods will void all such entries by such methods, and will disqualify any Participant using such methods. Intel shall not be liable to Participants or any other person for failure to execute the Challenge, or

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supply an incentive benefit or any part thereof, by reason of any action(s), regulation(s), order(s), or request(s) by any governmental or quasi- governmental entity (whether or not the action(s), regulation(s), order(s), or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, pandemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow- down, civil disturbance, insurrection, riot, or any similar or dissimilar event beyond their reasonable control.

In no event will Intel or its, affiliates, subsidiaries, and related companies, their advertising or promotion agencies, and/or all their respective officers, directors, independent contractors, representatives and agents, be responsible or liable for any damages or losses of any kind (except for liability for death, personal injury, willful misconduct, and gross negligence in jurisdiction(s) where such liability cannot be excluded), including direct, indirect, incidental, consequential, or punitive damages arising out of participation in the Challenge, Challenge/incentive benefit-related activities, access to, and use of, the Challenge Platform Site or any participating internet site(s) (collectively, the “**Sites**”) or the downloading from and/or printing material or software downloaded from the Site(s). Without limiting the foregoing, everything on the Sites is provided "AS IS" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties. This Challenge is governed by the federal and local laws of the United States of America. As a condition of participating in this Challenge, Participant agrees that any and all disputes that cannot be resolved between Participant and Intel or the Challenge Entities and any causes of action arising out of or connected with this Competition shall be resolved individually, without resort to any form of class action, exclusively before a court located in the United States.