CASE STUDY
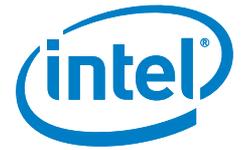
QNAP TVS-871T
Intel® Core™ Processor i5 and i7 Families
Thunderbolt™ 2
Topics: Intel Storage Products,
Multimedia/Content Development

(intel®)

QNAP TVS-871T Enables Creative Studio Growth and Productivity

QNAP, Intel® Core™ Processor i5 and i7 families, and Thunderbolt™ 2 deliver 40 percent higher productivity

Building a vibrant and competitive business around high-value, high-quality motion content production means having the capability to expand your high resolution storage capacity without breaking your budget or slowing your creativity and workflow.

Bilderbunker in Germany increased their productivity and enabled their continued growth with the QNAP TVS-871T high-performance Thunderbolt™ 2 Turbo vNAS powered by quad-core Intel® Core™ processor i5 and i7 families.

> "QNAP's TVS-871T Thunderbolt 2 NAS is a post-production dream. The ludicrously fast connection speeds of Thunderbolt 2 allow us to work natively with 4K footage."
>
> Hannah Nielke,
> Assistant Editor
> Bilderbunker

About the Client

• **Bilderbunker:** High-energy, creative productions studio.

Challenges

• **Reliable, scalable storage:** To continue to take on highly creative, impactful projects, Bilderbunker needed expandable storage space.

• **Productivity:** More demanding resolutions and formats slowed access to data and the editing workflow.

Solution

• **QNAP TVS-871T Thunderbolt 2 Turbo vNAS:** Extremely fast data movement to and from highly scalable storage.

Results

• **40 percent productivity improvement for a growing business:** High-speed data access enables faster time to program completion, while providing reliable and scalable capacity for growth.

Enabling Growth in the Small to Medium Creative Studio through Reliable Storage and Increased Productivity

The Energetic Creators' Challenge

The video and multimedia industry is constantly changing to adapt to new formats, techniques and trends. Among these changes, the growing need for storage space remains a constant challenge that content creators face.

To meet these demands, Bilderbunker looked for a future-proofed and reliable backup solution that could also allow them to scale their post-production workflows to meet the requirements of 4K video production.

TVS-871T—Scalable, High-Performance Storage for the Growing Business

In the past, Bilderbunker had used similar products, but the company had concerns regarding security issues and lack of features. After hearing of QNAP, Bilderbunker decided to adopt the QNAP TVS-871T High-performance Thunderbolt 2 Turbo vNAS.

QNAP chose the Intel Core processor i5/i7 families for the 871T, because it supports Intel's exclusive Thunderbolt technology, which can help double the speed of 4K workflows, and boost performance to share, transfer and display files. Powered by a quad-core Intel Core processor i5 and i7 families with 16 GB RAM, the TVS-871T is the world's first Thunderbolt DAS/NAS/ iSCSI SAN triple solution that provides the performance, bandwidth, and connectivity to revolutionize the IT infrastructure of small-to-medium companies, such as Bilderbunker.

Increased Productivity for the Creative Professional

With the TVS-871T, Bilderbunker was able to increase productivity by up to 40 percent. They were able to process footage more efficiently, reduce their turnaround times, and deliver content faster to their clients.

The TVS-871T's ease of use also freed them from the tedium of managing their data, allowing them to dedicate all of their efforts to content creation. With a TVS-871T at the heart of their IT infrastructure, Bilderbunker now has a solid base to grow their business and to continue providing high-quality content.

Conclusion

The QNAP TVS-871T Thunderbolt 2 NAS offers a scalable and powerful storage solution with a wide range of convenient features to enable small and medium businesses to easily adapt to growth.

Discover how the TVS-871T can become a company's answer for storage, backup, and content management features.

Bilderbunker is a small production company based in Bavaria, Germany that delivers high-quality content based on a principle of "Your visions—through our eyes." With a dedicated and highly-talented team of self-professed "eager maniacs," Bilderbunker is a one-stop shop for fiction, shows, and new media.

www.geekpictures.eu

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