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Why Smart Edge, a Pivot Company





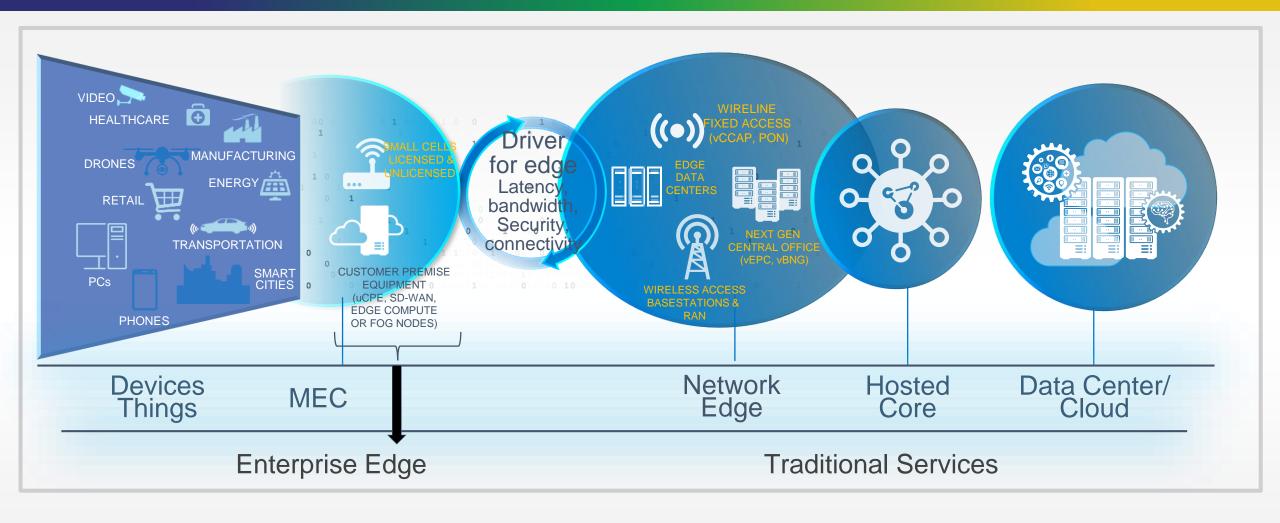
- Use-Case Approach to MEC Enterprise
- Edge platform targeted at commercial use cases and applications
- Industry Application Suites Aligned
- Simplify LTE for Enterprise
- Security is foundational

- 20+ Years of Expertise with Enterprise IT & SP
- Low touch deployments & support automation
- Edge Native aligns for use of Cloud Native applications and processes
- Support VMs, Containers and VNFs in a Single Platform



The Different Edges

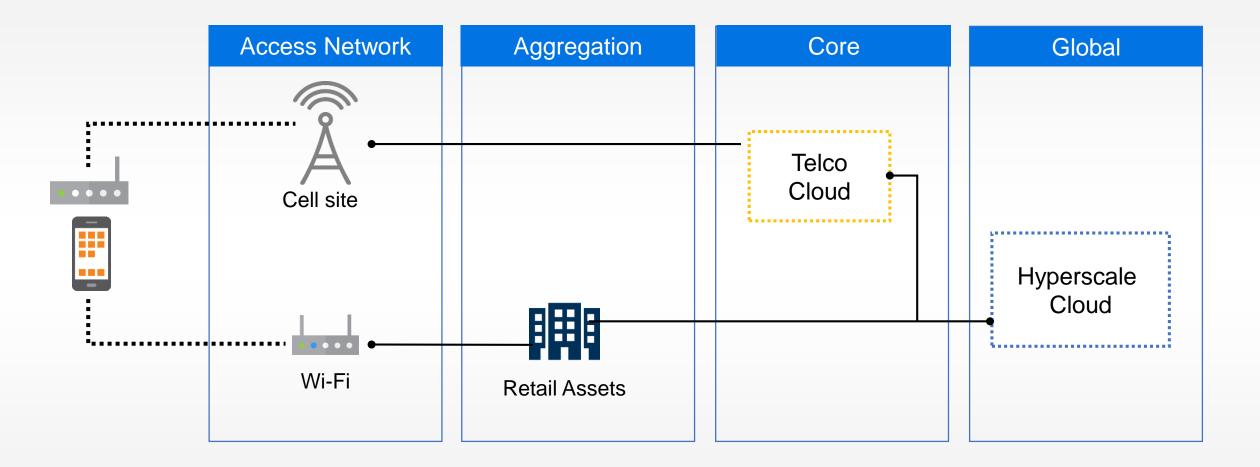






Today's Architecture

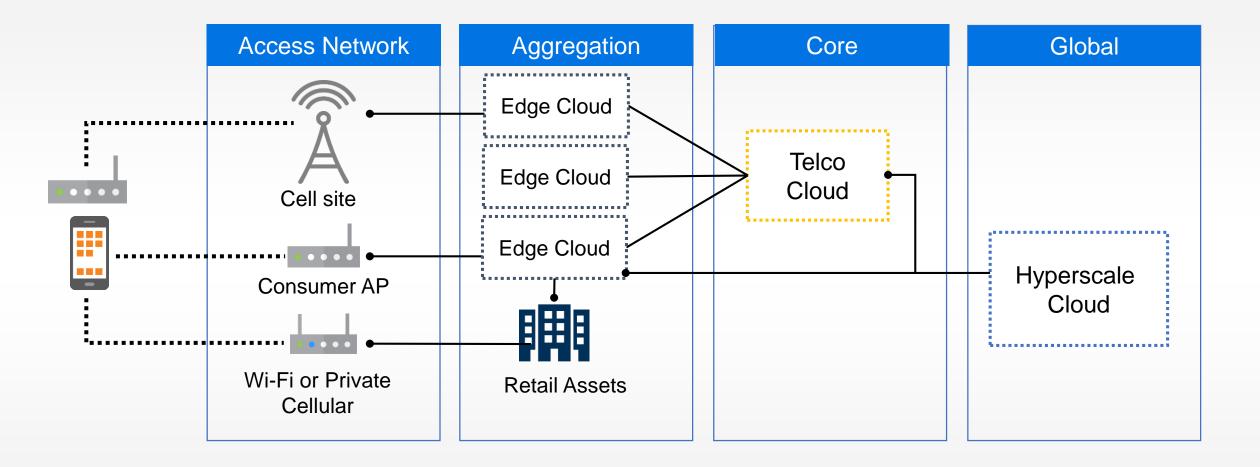






Edge Computing Architecture







Industry Focused Experience



Focus on core business processes:

Retail

Point of Sale, Inventory, Digital Media

Healthcare

Actionable Monitors,
Point of Care, Patient Record

Transportation

Inventory, Yard Management

Manufacturing/ Industrial

MOM, Robotics, SCADA

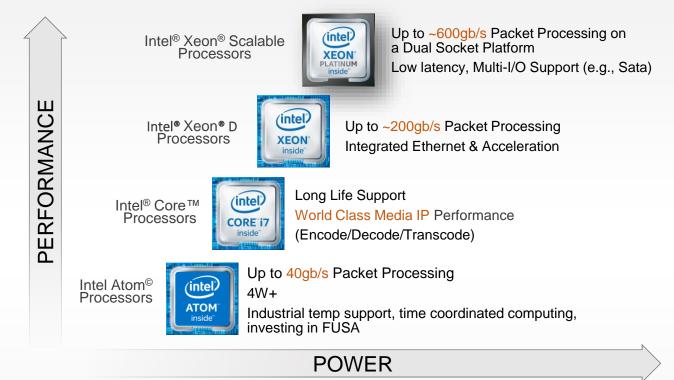


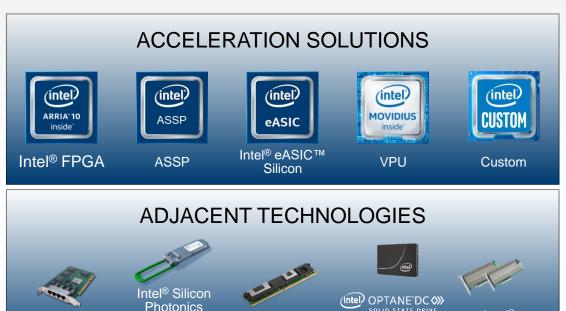
- Local traffic and Edge caching high value
- Connecting the Internet of Things (IOT)
- Analytics/AR/Deep Learning value enhancers
- Carrier grade policy and security elements
- Open APIs and GUI drive scalable simplicity and agility
- Superb TCO challenges are operational



Hardware: Move, Store & Process the Data







intel) OPTANE DC (>>>)

Use consistent, scalable & highly programmable architecture from edge to data center

Intel® Ethernet

Controller

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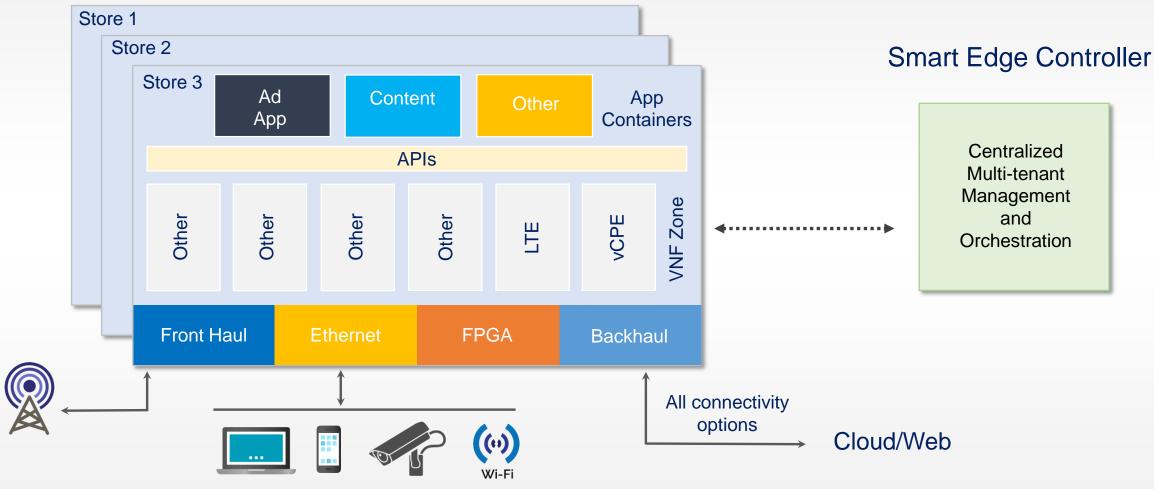
QuickAssist

Technology

Deployment Architecture



Smart Edge MEC Edge Nodes





Smart Edge Enterprise Alignment











Smart Edge Use Case



IoT



Gateway Consolidation

Computer Vision/ Video Analytics

Autonomous Decision-Making

More Secure IoT Connection

Time Sensitive Networks



Profinet/Modbus Networking

Video Distribution/ Video over IP

Industrial Ethernet IEEE TSN

Software
Defined Network
Function/SD-X



Cache/CDN

SD-WAN

Service Chaining

NFV / VNF

Interface / Integration



Presence and Location/Geo-location

Application Performance Management (APM) solutions

(App Dynamics, New Relic, Stacktify, Splunk, etc.)

Mobile Device Management (Mobileiron, Airwatch, etc.)

Network Function Orchestration (NETCONF, ONAP, etc.)

UE Signaling



Edge Computing - Efficient Retail





For competitive and efficiency reasons, brick and mortar stores are investing in new technologies.

Analytics

- Shopper insightsAssociate insights
- Traffic insights



Multi-Access Protocols: Eventually pervasive LTE or 5G

Sales

- Clienteling
- Automated Returns
- Automate Check-out
- POS
- OmniChannel

Smart Edge

Center of Entire Store Experience

Supply Chain

- Store(s) InventorySupplier Inventory

Advertising

- Digital SignageAds
- Offers
- Media Content

Marketing

- Digital SignageEndless Aisle
- Product Content

Multi-Access Protocols: Supporting Wi-Fi, LTE and /or 5G



Edge Native Security



- Designed and foundational to the Platform
- Hard in the middle protects against insider threats
- Protection framework assumes hostile environment
- Zero-trust architecture (even internal microservices)
- Provides unprecedented audit capability
- Best practice tools for visibility to threatening behaviors
- Telemetry, DPI, etc.
- Leverage Intel Security Tools in Platform



Enablers for the Intelligent Edge's

Residential Edge

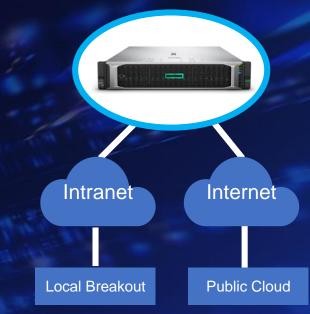
Alexa XBOX Internet Internet Internet Public Cloud Home Network Public Cloud

- Voice activated control
- Application Enablement
- Engineered for Home Automation
- Access to cloud services

- Compute /Network / Storage for ultimate gaming experience,
- Local content with cloud connectivity

Enterprise Edge





- Enabler to Compute / Network / Storage at the Enterprise Edge
- Multi access connectivity, local breakout with cloud connectivity
- Application Enablement

PIVOT EDGE SERVICES > ENTERPRISE EDGE : NETWORK EDGE : CLOUD EDGE : FAR EDGE

PRIVATE NETWORK FUNCTION UNIVERSAL CLIENT **DIGITAL BUSINESS EXTENDED MOBILITY MOBILITY VIRTUALIZATION PREMISES EQUIPMENT** VALUE **CAPABILITIES** (OPERATORS) (LTE) (APPS & SVCs) (NFV) (uCPE) OS, Orchestration, CBRS (OnGo), LoRa, **Smart Retail, Smart** VM, Containers, OS, VNFs (NGFW, **TECHNOLOGIES** 5G, LTE, Wifi, CBRS Wifi, VRan, MEC. Warehouse, IoT, Orchestration, NFV SDWan, Router, **DaaS** Mar/Ad tech Wan Accolorator atal Platform (Cisco, Smart-Edge, Ruckus, Intel, Dell, Ciena, AT&T, Verizon, T-OpenVino, LGMRI, Adva, Ciena, Smart-**KEY PLAYERS** Spider Cloud, Cisco, Hpe, Super Mobile, Rogers, FogHorn, Sixgill...etc Edge), VNFs (Velo, Quartus, Affirmed Micro Telus...etc Cisco, Palo, Foritnet) Private Spectrum, **VNFs, Central Policy** Compute, Storage, Cloud Enablement, **Lower Backhaul KEY FEATURES** Improved coverage, & Deployment Hypervisor, VMs, **OT Enablement. Use** Pressure, Enables Low **Location Services** Mgmt, Container **OS, NFVs Virtualized Latency Response Case Enablement Mgmt** Multi-Factor Auth, Multi-Factor Auth, Varies depending on Varies depending on Varies depending on Zero Trus, E/W Zero Trus, E/W **SECURITY** Platform. NFV, VM App Dev approach Audible Traffice, V-Platform & NFV Audible Traffice, Vand or Container and use Tap, Location stack Tap, Location stack Tracking Tracking PO / PROJECT BASED Managed Svc / M-R-R **Application** PS / SI Life Cycle **IT-Ops (MS 2.0) First Call SERVICES Svcs OnGo-as-a Service Fulfillment** Field Support Deployment