

# Vision Analytics–Driven, Camera-Based Automation Solutions for B2B

## StoreScript©



X **ASUS** X **intel**

Aurify's StoreScript© helps generate analytics useful for different retailers, enabling better understanding of operations, customer shopping behaviour, effective staff utilization, improved end-customer experience, and generate analytics helpful in strategizing. The solution is easy to deploy and performance-benchmarked on Intel® architecture.

Depending on load to be processed, including number of cameras and use cases, hardware required can range from workstations to servers. The solution leverages integrated GPU and NPU capabilities in Intel® Core™ Ultra processors, with additional support for Intel® GPUs for heavy workloads. The OpenVINO™ toolkit supports optimized AI models across multiple retail use cases.

StoreScript© enables advanced customer profiling with analytics such as walk-ins vs. conversions, gender demographics, heatmaps, dwell time by store or category, shelf monitoring, visual merchandising audits, queue management, POS monitoring, and theft detection. StoreScript© has been deployed on ASUS NUC 15 Pro+, powered by Intel Core™ Ultra processors (Series 2), delivering compact, real-time AI-enabled retail analytics at the edge.

*Vision  
analytics-  
driven  
camera-  
based  
automation  
solutions for  
B2B across  
multiple  
industries*

## Intel Products & Technologies Accelerating AI and analytics at the edge



[Intel® Core™ Ultra  
Series 3 Processors](#)



[Intel® Core™  
Processors](#)



[Intel® Xeon®  
Processors](#)



[Intel® Iris® Xe  
Graphics](#)



[OpenVINO™  
Toolkit](#)

# Key Intel-Enabled Features

Real-Time AI and analytics make it easy



Walk-ins vs Conversion Metrics



Shopping Pattern Heat Maps



Store & Category Dwell Time



Visual Merchandising Audits

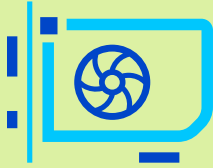
Powered by Intel Processors and optimized with the OpenVINO™ toolkit, Aurify and ASUS deliver:

01



Intel® CPUs scale video across many cameras

02



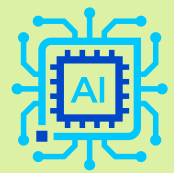
Intel® Iris® X<sup>e</sup> graphics remove need for external GPU

03



OpenVINO™ toolkit accelerates vision AI pipeline

04



Intel platforms enable real-time video AI

That's the power of Intel Inside.

## Country/Geo:

Worldwide

## Verticals:

Retail

## Use Cases:

Self-Checkout; Loss Prevention  
Order Accuracy; Age Verification  
Product Recognition; Fake Scans  
Shopper Behavior

## About Aurify Systems

Aurify specialises in providing automation solutions to B2B industries globally, such as Retail, Manufacturing, Realty, etc., using next-gen technologies like Machine Learning, Deep Learning, and GenAI. Our forte lies in Computer Vision and Vision Analytics, addressing requirements in areas such as Operations, HSE, Surveillance, and in areas with customer touch points.

[www.aurifysystems.com](http://www.aurifysystems.com)

[StoreScript - Edge AI Partner Spotlight](#)

intel ai

Intel® AI Edge Applications

## About ASUS

ASUS is a global technology company driven by innovation and passionate about enhancing digital life. It designs and delivers a broad range of products and solutions that empower people and organizations, combining cutting-edge engineering, quality, and sustainability to create intuitive, reliable experiences for users worldwide.

[www.asus.com](http://www.asus.com)

[ASUS NUC 15 Pro+ - Edge AI Partner Spotlight](#)

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Intel® AI Edge Systems

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