

Privacy-First Vision AI for Real-World Analytics

Viana™ by meldCX®

Viana by meldCX is a privacy-first vision AI platform that turns camera feeds into actionable, anonymized insights. Powered by Intel® technology, it scales across all environments, using existing infrastructure from small form factor edge devices to high-performance computing systems.

Designed with modular flexibility, Viana's AI modules can be stacked or customized to meet your business needs, whether you prefer a low-code approach or deeper integrations. meldCX never collects or stores personal or biometric data. All visuals are anonymized and de-identified, ensuring no profiling or identification is possible.

With the ability to merge multiple camera feeds into a single, unified data stream, Viana delivers powerful, real-time insights at scale—securely, ethically, and with privacy at its core.



Key Intel-Enabled Features



Privacy-First Intelligence



Real-Time Data Analytics



Edge-to-Cloud Scalability



High-Speed AI Inference

Powered by Intel Technologies, Viana by meldCX offers:

- Intel® Core™ CPUs deliver reliable, high-speed AI performance at the edge.
- OpenVINO™ Toolkit optimizes AI model inference for faster, efficient analytics.
- Scalable Intel® architecture enables seamless edge-to-cloud deployments.
- Intel® Edge AI Systems ensure secure, local processing - no personal data stored or transmitted.

Intel Products and Technologies

- [Intel® Core™ Ultra Processors](#)
- [Intel® Edge AI Systems](#)
- [OpenVINO™ Toolkit](#)

*“Viana's insights help Burnley FC enhance member experiences with **data-driven, privacy-first intelligence.**”*

Mark Howorth
Head of Retail and Ecommerce,
Burnley Football Club

Ordering Guidance:

- [Viana™ by meldCX® | Get Started](#)

Country/Geo: US/Canada; Europe, Middle East, and Africa; Asia Pacific, Japan, Australia & New Zealand

Edge Vertical/Industry: Video Safety & Critical Infrastructure; Transportation; Retail

Edge/Use Cases: Video Analytics; Fleet Management; Loss Prevention

Learn more:

- [Viana™ by meldCX®](#)
- [meldCX Website](#)

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