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Transforming Retail with Smart Edge Solutions

At NRF 2026 (Jan 11–13, NYC), UST Booth #3861 brings together AI, analytics, edge and human-led design to demonstrate how to deliver measurable impact across operations, merchandising, and customer experience in a retail store.

- UST Smart Shelf Demo: Drive basket growth through AI-powered recommendations and adaptive promotions.

- UST Planogram Demo: Achieve store-wide consistency with real-time layout intelligence.

- UST Concert Demo: Streamline brand messaging across locations and digital surfaces.

- UST Virtual Try-On: Bring immersive, confidence-building experiences into physical retail. UST Smart Shelf uses Intel® Core™ i7 Processors for handling computer vision inference workload.

Partner Links:

https://www.ust.com/content/dam/ust/documents/smart-shelves-ebook.pdf

https://www.ust.com/en/ust-smart-recommendation

Partner Name

UST

Booth Location

3861

Solution Name

UST Smart Shelves with Recommendation Engine

NRF '26
RETAIL'S BIG SHOW
JANUARY 11-13 | NYC