

Turn Audience Insights Into Action

Ryarc CampaignManager

Ryarc CampaignManager is an enterprise digital signage and content management platform that combines content scheduling, conditional playback, audience analytics, device management, and IoT integration in a single solution. Running on devices using Intel® processors, the platform uses OpenVINO™ toolkit optimized AI workloads to analyze audience and sensor inputs at the edge. These real-time insights drive conditional playback, automatically delivering relevant and enabling personalized experiences without continuous cloud processing.

Ryarc CampaignManager also integrates with cameras, sensors, touchscreens, QR codes, and third-party data sources while providing centralized remote monitoring and management. The solution scales from individual deployments to thousands of displays, helping organizations reduce operational costs and improve audience engagement.



Key Intel-Enabled Features



Fast Inference



Privacy at the Edge



Real-Time Triggers



Audience Analytics

- [OpenVINO™ toolkit](#), part of the Retail AI Suite, optimizes vision AI workloads on [Intel® Core™ processors](#) and [Intel® Core™ Ultra processors](#).
- AI inference runs locally on edge devices, helping keep camera and audience data on site.
- [Intel® processors](#) enable low-latency AI analysis of gaze, dwell time, and sensor inputs, enabling real-time content triggering.
- [Intel vPro®](#) with [Intel® Active Management Technology](#) helps simplify remote device monitoring and management.

By leveraging Intel® technologies, Ryarc CampaignManager delivers real-time audience engagement by running AI-triggered signage closer to where decisions are made, without cloud reliance.

Notices & Disclaimers:

Intel technologies may require enabled hardware, software or service activation. // No product or component can be absolutely secure. // Your costs and results may vary. // Intel Statement on Product Usage: Intel is committed to respecting human rights and avoiding causing or contributing to adverse impacts on human rights. See Intel's [Global Human Rights Principles](#). Intel's products and software are intended only to be used in applications that do not cause or contribute to adverse impacts on human rights. © Intel Corporation, Intel, the Intel logo, Intel Core, and other Intel marks are trademarks of Intel Corporation or its subsidiaries. Other names and brands may be claimed as property of others.

*Ryarc CampaignManager delivers **real-time audience engagement through private, low-latency edge AI.***

Ordering Guidance:

- [Contact Us](#)

Country/Geo: Worldwide

Edge Verticals: Retail & Consumer; Smart Buildings; Smart Cities & Transportation; Enterprise

Edge Use Cases: Event Video Summarization; Loss Prevention; Building Operations; Smart Parking & Tolling; Video & Event Monitoring

Learn more:

- [Ryarc Website](#)