



The ability to showcase Fit:match's patented technology on stage at Intel Innovation signifies the advancement we have made in the fit space. Fit:match solving a 3D problem with a 3D solution empowers all Customers and Brands today to close the fit gap and produce technically advanced solutions with innovative partners like Intel."

Asna Khan
Head of Product, Fit:match.ai

intel

FIT MATCH.ai

Concierge

Navigating fitting rooms can be discouraging for customers who struggle to find the right-sized clothes and who may feel uncomfortable when sales associates take their measurements. Fit:match's Concierge solution addresses retail's fit challenge by using patented 3D shape mapping to match shoppers with the best-fitting garments. Drawing upon a vast database full of real body scans, Fit:match provides shoppers with a private and immersive one-second scan¹ experience powered by Intel RealSense LIDAR technology that's hosted within a retail store. This scan accurately captures the shopper's exact body shape and recommends sizes tailored to their unique shape based on over 1,000 metrics.² These personalized recommendations help customers feel more confident in their clothes, resulting in a 6x increase in conversion rate, a 20-30% higher average order value, an 80% reduction in returns, and twice as many loyalty program sign-ups.¹

Revolutionizing the Fitting Room Experience with 3D Body Mapping

Key Features				
	3D Body Shape Mapping	Personalized Fit Recommendations	Enhanced Fitting Room Experience	Sleek Hardware Aesthetic

Verticals:

- Retail
- Wellness

Use Cases:

- Interactive Media
- Asset & Operations Optimization
- Inventory Logistics & Tracking

Country/Geo:

- North America (United States, Canada)
- Western Europe (UK, Ireland, France, Spain, Belgium, Germany, Italy)

Learn more:

- [Fit:match.ai Website](#)
- [Fit:match in Intel Innovation 2023 Keynote Address](#)
- [Fit:match Forbes Article: FIT:match Partners with Savage X Fenty](#)

- Intel Products and Technologies**
- [Intel® Core™ Processors Product Page](#)
 - [Intel® NUC Product Page](#)
 - [Intel® Optimization for TensorFlow Product Page](#)
 - [Intel® Distribution of OpenVINO™ Toolkit Product Page](#)
 - [Intel® Optimization for PyTorch Product Page](#)

¹Fit:match Website, [Retail \(fitmatch.ai\)](#).
²Fit:match Website, [Technology \(fitmatch.ai\)](#).
Intel does not control or audit third-party data.
You should consult other sources to evaluate accuracy.