intel®

rem people

REM inStore

Supercharge Your FMCG Business With Our Cutting-edge Retail Product Recognition Engine, Revolutionizing Product Identification, Shelf Monitoring, And Competitive Analysis For Unrivaled Retail Success.

One of the toughest challenges faced by FMCG companies is effectively monitoring and managing in-store operations across multiple locations. Traditionally, this process has been labor-intensive, error-prone, and costly. However, REM inStore provides a comprehensive solution to tackle these difficulties. By leveraging real-time data and AI technology, REM inStore offers FMCG companies unprecedented visibility into their operations, allowing them to identify issues promptly and take immediate action. Whether it's monitoring product availability, ensuring planogram compliance, or tracking promotional effectiveness, REM inStore provides accurate insights and actionable recommendations to optimize in-store execution. With its advanced analytics and AI-powered algorithms, FMCG companies can reduce operational costs, increase sales, and improve overall performance, setting new industry standards in omni-channel execution management.

Key Features

	Data Capturing From Several Resources	Single Platform Omni-channel	Innovative Solutions Powered By AI	99.5% Data Control & Verification Models

Verticals:
- Retailers
- FMCG Companies
- Consumer Electronics
- HORECA
- Pharma
- Distributors
- Hospitality

Use Cases:
- Planogram Compliance
- Performance Tracking
- Execution Management
- Task Management
- Data Integration
- Competitor Analysis
- Operation and Asset Optimization

Intel Products and Technologies
- Intel® Xeon® Scalable Processors Product Page
- Intel® Distribution of OpenVINO™ Toolkit Product Page
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Country/Geo:
Worldwide