Pattern Al labs × intel ai

Reduce Idle Time for Hub-Based Delivery Operations

RiderTrack

In hub-based delivery models like "dark stores," inefficiencies often stem from idle clustering of riders—not actual agent scarcity—leading to inflated surge pricing, poor workforce utilization, and customer dissatisfaction. Pattern Al's RiderTrack, powered by EdgeVision, uses edge-optimized computer vision and Al to detect idle clusters, verify agent presence via facial recognition, and correlate activity with weather and demand data.

Designed for edge deployment, RiderTrack runs efficiently on Intel® Core™ Ultra processors with integrated GPUs and Intel® AI Boost, and is accelerated by the OpenVINO™ toolkit. This enables low-latency, on-site inference—empowering delivery platforms to reduce artificial surge pricing, improve agent productivity, and enhance operational transparency without relying on cloud connectivity.



Key Intel-Enabled Features







Real-time rider insights powered by Intel® Edge Al for smarter, faster delivery ops.

Powered by Intel® Core™ Ultra Processors and optimized with OpenVINO™ Toolkit, Pattern Al's RiderTrack delivers:

- On-device inferencing for fast, efficient edge Al.
- Real-time facial verification supported by OpenVINO™ toolkit, which optimizes and accelerates Al models for fast, efficient edge inference.
- Idle cluster detection runs locally with Intel-optimized vision models for lowlatency insights.

Intel Products and Technologies

- Intel® Core™ Ultra 9 Processor 285H
- OpenVINO[™] Toolkit

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Edge Vertical/Industry: Manufacturing & Robotics; Retail

Edge/Use Cases: Operational Efficiency; Worker Safety, Loss Prevention, Event Video Summarization

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