



An Official Technology Partner of the NFL



NFL and Cisco Security: A Winning Team

The Super Bowl LVII Cybersecurity Playbook

Cisco and the NFL joined forces, once again, to create a winning cybersecurity strategy – this time to protect Super Bowl LVII at State Farm Stadium in Arizona.

Following up on last year’s successful pairing in Los Angeles, the league and the security company delivered a winning, seamless, and unforgettable experience to fans, teams, and stadium partners.

“ My team worked tirelessly to collaborate with everyone at the national, state, and local levels. We test and trial things for months leading up, and ultimately, we rely on our partner Cisco to ensure that we have the best playbook in the business. ”

– Tomás Maldonado, NFL Chief Information Security Officer

Two weeks before Super Bowl LVII, Cisco security analysts were on-site alongside the NFL, leading deployment and monitoring with **Cisco security solutions**.

Integrated Security Experience



Cisco provided an integrated, end-to-end view of cybersecurity threats for the NFL to stop advanced attacks by taking telemetry from Cisco Secure Firewall, Cisco Umbrella, and Secure Malware Analytics. This delivered the visibility and context needed to make quick and decisive actions.



Cisco also **aggregated multiple threat intelligence feeds** integral to monitoring and threat-hunting operations.

Safer for everyone: Protecting the fans, vendors, security, and experience.



16,714

Security intelligence events blocked by Cisco Secure Firewall, powered by **Cisco Talos**.



416,000

Blocked connections to/from blocklisted areas of the world through the Cisco Secure Firewall geo-blocking capability.



8,884

Intrusion events identified, analyzed, and triaged by the Cisco Security Monitoring Team.

Better Experience for the Fans (Cisco Umbrella)

Analyzed

95 million

DNS requests from the NFL and associated network users leading up to and during the game so they could quickly access and share game content with the fans without interruption.

Blocked over

187,000

DNS requests, preventing NFL team members from accidentally visiting malicious websites.

Easier for the NFL IT Team (Secure Malware Analytics)

Analyzed over

790,000

Malicious/harmful files and inbound malware, blocked before entering the NFL’s network.



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