

Driving Upsell Revenue Through Intelligent Self-Service

GRUBBRR Self-Ordering Kiosk Platform

GRUBBRR Self-Ordering Kiosk Platform helps restaurants tackle long wait times, order inaccuracies, and staffing constraints through AI-driven self-service ordering. Running on in-store kiosks, the platform enables guests to browse menus, customize orders, complete payments, and receive personalized upsell recommendations — driving average ticket lift of 18-27% while allowing staff to focus on service and food prep.¹

The platform integrates with POS, secure payment, loyalty, and online ordering systems. AI-powered recommendations analyze order patterns, time of day, and seasonal trends to increase basket size and improve engagement. Deployed on Intel® Core™ processor-based kiosk systems, the solution delivers responsive ordering experiences and supports deployments across single and multi-site operations. The result is a smarter front-of-house experience with faster service and more satisfied guests.



Key Intel-Enabled Features



Smart
Upselling



POS
Integration



Edge
Ordering



Multi-Site
Scale

- [Intel® Core™ Ultra processors](#) and [Intel® Core™ processors](#) deliver responsive, low-latency kiosk ordering and payment experiences.
- [OpenVINO™ toolkit](#) accelerates AI-powered upsell and recommendation inference at the edge.
- Intel® processors support reliable performance across high-traffic, customer-facing deployments.
- Intel® technologies help scale personalized ordering experiences across single and multi-site operations.

By leveraging Intel® technologies, GRUBBRR Self-Ordering Kiosk Platform helps operators reduce ordering bottlenecks, improve order accuracy, and deliver faster guest experiences.

Notices & Disclaimers:

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¹Intel does not control or audit third-party data. You should consult other sources to evaluate accuracy.

*GRUBBRR Self-Ordering Kiosk Platform helps **increase order values, improve throughput, and deliver faster, more accurate guest ordering.***

Ordering Guidance:

- [Contact Us](#)

Country/Geo: Worldwide

Edge Verticals: Retail & Consumer; Enterprise

Edge Use Cases: Order Accuracy; Order Validation

Learn more:

- [GRUBBRR Website](#)