

Cross-Camera Person Tracking Without Face Enrollment, Securing Safety

airaTrack



aira x ASUS x intel.

airaTrack is a next-generation AI person tracking solution that transforms existing CCTV networks into an intelligent investigation platform. Built with a privacy-first design, it performs cross-camera face similarity search without requiring any pre-enrollment, protecting both site safety and data security. Operators can quickly locate individuals in real-time, trace their past movements, and generate instant reports — saving time and boosting operational efficiency. airaTrack edge AI architecture is optimized for Intel® Core™ processors and OpenVINO™ toolkit, delivering cost-effective performance without GPUs for deployments under 50 cameras.

Already deployed in stadiums, enterprise HQs, retail spaces, and factories, airaTrack empowers organizations to enhance security, streamline investigations, and gain actionable insights from video data, all while maintaining privacy compliance. By integrating seamlessly with ASUS NUC 15 Pro+ and supporting RTSP streams, airaTrack enables real-time alerts, incident timelines, map navigation, and automated PDF reporting. ASUS NUC 15 Pro+, powered by Intel® Core™ Ultra processors (Series 2), is a compact mini PC designed for modern productivity and AI-enhanced workloads, enabling real-time analytics for applications like airaTrack.

Cross-camera AI investigations powered by Intel® technologies at the edge, aligned with privacy by design.

Intel Products & Technologies
Accelerating AI and analytics at the edge



[Intel® Core™ Ultra Series 3 Processors](#)



[Intel® Core™ Processors](#)

GETi™

[Geti™](#)



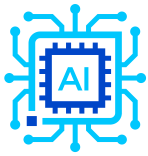
[Intel® oneAPI Toolkit](#)

OpenVINO®

[OpenVINO™ Toolkit](#)

Key Intel-Enabled Features

Real-Time AI and analytics make it easy



Intel CPU-Optimized AI



Real-Time Facial Matching



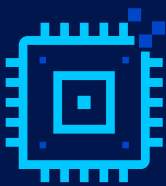
On-Premise Deployment



Intel Market-Ready Solution Certified

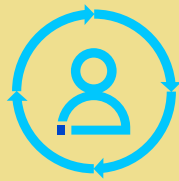
Powered by Intel Processors and optimized with the OpenVINO™ toolkit, airta and ASUS deliver:

01



GPU-free scalability for up to 50 cameras using Intel® CPUs

02



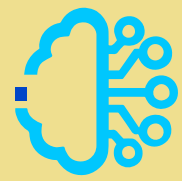
Accelerated cross-camera AI face search with OpenVINO™ toolkit

03



Edge-native processing for real-time AI analytics and data privacy

04



Future-proof AI workload flexibility enabled by Intel® oneAPI Toolkit

That's the power of Intel Inside.

Country/Geo:

Worldwide

Verticals:

Video Safety & Critical Infrastructure

Use Cases:

Public Safety & Enterprise Security
Remote Security Monitoring
Intrusion Detection

About airta

airta is a Taiwan-based AI software company specializing in video analytics, facial recognition and large-scale system integration. With over 20 years of domain expertise, airta delivers edge-ready AI solutions that improve security, safety, and operational efficiency across smart buildings, construction sites, enterprises, and industrial environments worldwide.

<https://www.airta.com.tw/>

[airtaTrack - Edge AI Partner Spotlight](#)

intel ai

Intel® AI Edge Applications

About ASUS

ASUS is a global technology company driven by innovation and passionate about enhancing digital life. It designs and delivers a broad range of products and solutions that empower people and organizations, combining cutting-edge engineering, quality, and sustainability to create intuitive, reliable experiences for users worldwide.

<https://www.asus.com/>

[ASUS NUC 15 Pro+ - Edge AI Partner Spotlight](#)

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Intel® AI Edge Systems

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