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is your  
edge.***

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## Revolutionizing Retail Through Smart Displays

Bluefin introduces dynamic interactive touch screens for retail experiences. Powered by the Intel® Processor N97, powerful web content is flawlessly delivered in a single embedded digital signage solution designed for Windows, SpinettiX DSOS™, Linux, or Chrome OS Flex, a mainstay of industry leading digital signage CMS companies. Bluefin Intel Ocean features touch screen interactivity on all sizes to elevate retail experiences, while power over ethernet up to 21.5" simplifies installation and management. A 32" screen presented in a ready-to-display all metal housing showcases the perfect blend of stylish form and high-end function with a retail automotive demonstration. A wayfinding solution on a 15.6" screen is also featured, allowing NRF attendees to view a live map of the convention highlighting Bluefin's partnerships, guiding you to visit the very best makers of digital signage. Bluefin Intel Ocean is powered by a full-performance system-on-chip to deliver unparalleled functionality in digital signage, and empower robust networked deployment, control, and analytics from your preferred content management service.

### Partner Link:

<https://www.thebluefin.com/ocean>

### Partner Name

Bluefin International Inc.

### Booth Location

1432

### Solution Names

- Bluefin Intel Ocean Wayfinder
- Bluefin Intel Ocean Retail Display

**NRF '26**  
**RETAIL'S**  
**BIG SHOW**

JANUARY 11-13 | NYC