

# Better Strategize Customer Profile and Experience & Reduce Cost

## StoreScript

Aurify Systems' StoreScript® is a computer vision-based retail analytics solution that transforms in-store video into actionable insights that help retailers understand customer behavior and strengthen operational effectiveness.

By analyzing existing CCTV feeds, it delivers advanced customer profiling, dwell-time and journey mapping, queue management, and staff-utilization insights—enabling better service, lower operational costs, and more effective marketing strategies.

These capabilities support improved customer experience and drive higher repeat visits. Optimized on Intel® Core™ Ultra processors (Series 1) and accelerated with the OpenVINO™ toolkit, StoreScript® achieves faster processing, reduced latency, and scalable multi-camera analytics to power data-driven decision-making across retail environments.



*Vision analytics-based insights help retailers improve sales and increase customer stickiness.*

### Key Intel-Enabled Features



Built for Heavy Loads



Integrated GPU



AI Optimization



NPU Powered Analytics

### Accelerate Business Transformation with Optimized, Ready-to-Deploy, Intel-Powered AI Partner Solution

- Edge devices helps process more cameras/use cases as required by business.
- Integrated GPU helps to an extent avoid external GPUs thus saving on costs.
- AI optimized edge devices improves overall performance and response time.

### Intel Products and Technologies

- [Intel® Core™ Ultra processors](#)
- [Intel® Optimization for TensorFlow](#)
- [OpenVINO™ Toolkit](#)
- [Model Zoo for Intel® architecture](#)

### Ordering Guidance:

- [Contact Us](#)

**Country/Geo:** Worldwide

**Edge Verticals:** Retail

**Edge Use Cases:** Loss Prevention; Order Accuracy; Fake Scans; Product Switching; Shopper Behavior; Order Validation; Advanced Customer Profiling

### Learn more:

- [Aurify Systems Website](#)



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