

Cross-Camera Tracking Without Face Enrollment, Securing Safety

airaTrack



*Privacy-first
AI tracking
across cameras,
GPU-free,
Intel optimized*

airaTrack is a next-generation AI person tracking solution that transforms existing CCTV networks into an intelligent investigation platform. Built with a privacy-first, on-premise design, it performs cross-camera face similarity search without requiring any pre-enrollment, protecting both site safety and data security. Operators can quickly locate individuals, trace their past movements, and generate instant reports — saving time and boosting operational efficiency. By integrating seamlessly with Network Optix VMS and supporting RTSP streams, airaTrack enables real-time alerts, incident timelines, map navigation, and automated PDF reporting. Its edge AI architecture is optimized for Intel® Core™ processors and OpenVINO™ Toolkit, delivering cost-effective performance without GPUs for deployments under 50 cameras. Already deployed in stadiums, enterprise HQs, retail spaces, and factories, airaTrack empowers organizations to enhance security, streamline investigations, and gain actionable insights from video data, all while maintaining privacy compliance.

Key Intel-Enabled Features



Intel CPU-Optimized AI



Real-Time Facial Matching



On-Premise Deployment



Intel Market-Ready Solution Certified

Powered by Intel processors and OpenVINO™ toolkit, airaTrack delivers:

- GPU-free scalability for up to 50 cameras using Intel® CPUs
- Accelerated cross-camera AI face search with OpenVINO™ toolkit
- Edge-native processing for real-time AI analytics and data privacy
- Optimized performance across Intel® hardware

Intel Products and Technologies

- [Intel® Core™ Processors](#)
- [OpenVINO™ Toolkit](#)
- [Intel® Xeon® Scalable Processors](#)

Ordering Guidance:

- [Buy airaTrack](#)

Country/Geo: Worldwide

Verticals: Video, City Safety & Security, Manufacturing & Robotics

Use Cases

Video, City Safety & Security: Video Analytics

Manufacturing & Robotics: Worker Safety

Learn more:

- [airaTrack Solution](#)

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